YEVHENIA KORNUKH

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UX/UI designer skilled at agile methodologies, user research, user interface deployment, visual prototyping. Creative problem-solver passionate about research-driven designs. Driven to create user-centric, habit-forming designs and deliver an intuitive yet impactful experience for each project.

Educational background includes a professional UX/UI Bootcamp Certificate Program from the University of Minnesota. Additionally, a Master's degree in Teaching History. Currently working as a UX/UI contractor designer on a 3D furniture visualization agency.

TECHNICAL SKILLS

HTML, CSS, GitHub, Bootstrap, Atomic Design, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography, Storyboarding, Decision Flow Diagrams, User Need Identification, User Experience Interviewing, Persona Creation, Insight Synthesis, Googling.

PROJECTS

3D Furniture Visualization Agency Website Redesign | **Image Factory ImageFactory**

The challenge: How to design a non-distractive portfolio website in combination with eye-catching 3D rendering products? The idea: By redesigning and rebranding the website in a minimalistic and modern way to help clients learn more about the Image Factory business and the company's services.

- Skills | Technologies Used: User Interface Analysis, Redlining, Information Architecture, Heuristic Evaluation, Responsive Design, Prototyping, Usability Testing, HTML, CSS, JS, Debugging | Adobe XD, Miro, Invision, Bootstrap, Visual Studio Code, GitHub, AWS.

Government Agency Website Redesign Case Study | **The Department of Homeland Security The DHS**

The Department of Homeland Security https://www.dhs.gov/ website has an enormous amount of information that makes it difficult to use and navigate the website. This project aimed to redesign the website in a minimalistic and modern way to help users simplify the information search.

- Skills | Technologies Used: User Interface Analysis, User Experience Design (UI/UX), Information Architecture, Interaction Design, Responsive Design, Prototyping, Usability Testing | Adobe XD, Figma, Miro, Invision.

Non-Profit Website Redesign Case Study | **Fences For Fido FFF**

Fences For Fido https://www.fencesforfido.org/ is a non-profit organization with an outdated website and lacks a clear, cohesive mission. This project aimed to redesign the website and navigation in a minimalistic and modern way to help users complete essential tasks, e.g., making donations and fence requests.

- Skills | Technologies Used: User Interface Analysis, User Experience Design (UI/UX), Information Architecture, Interaction Design, Responsive Design, Prototyping, A/B Testing | Adobe XD, Miro, Invision.
- My role: Competitor Analysis, Heuristic Evaluation, Insight Synthesis, Business Model Statement, Site Map, User Flow, Paper Prototype, Lo-Fi clickable prototype, UI Style guide, Hi-Fi Responsive Mobile, and Desktop Prototypes.

Food Management Mobile App Case Study | **What's for Dinner** **http://bit.ly/3pUNx0r**
Meal planning and execution are a lot of work for one person. There isn't a unifying platform that allows users to create, share, and manage tasks, including transferring recipes to the shopping cart and exploring recipes features.
- Skills | Technologies Used: User Experience Design (UI/UX), Information Architecture, Interaction Design, Prototyping, Usability Testing |Adobe XD, Figma, Miro, Invision.
- My role: User research plan, Problem Statement, User Insight Statement, Value Proposition Statement, Competitor Analysis, Flow Chart, Lo-Fi, Hi-Fi prototyping, and Testing.

WORK EXPERIENCE

Image Factory - 3D Furniture Visualisation Agency **image factory**   March 2021 - Present
UX/UI/FE Contractor Designer
- Conducted need-finding, persona creation, helped facilitate and co-created voice/tone strategy and guidelines with the stakeholder that will resonate with customers
- Created new information architecture schema, redesigned UI and a responsive website navigation
- Presented and communicated design (sketches, wireframes, and prototypes) and design goals to partners
- Validated code built as designed during projects (according to brand standards, style guides, and pattern libraries) using Bootstrap Frontend development and AWS deployment

Che IT Group **cheitgroup.com**   March 2018 - December 2019
UX/UI Designer

- Created goals, priorities, and deliverables for user experience consistent with product development stages, coordinated multiple projects to completion and facilitated the implementation of user experience practices.
- Actively interacted with several project stakeholders, including product managers, engineers, and other designers, while developing and brainstorming initial concepts.
- Communicated design ideas and end-to-end user experience through sketches, storyboards, high-fidelity layouts, prototypes, and micro-animations.
- Created projects that met product goals, met requirements, and take user feedback and usability testing into account.

Dim Kavy dim.kavy.chernihiv   September 2013 - Present
Founding and Managing Director of a coffee shop in Ukraine
- Founded a coffee business and profitably growing it for seven years
- Successfully managing, fostering, hiring, and mentoring a team remotely for more than two years
- Increased revenue by 23 percent even during the pandemic time
- Improved customer feedback by 24 percent over the last six months
- Established 95 percent of client satisfaction rate
- Awarded "Employer of the Year" - two years in a row

EDUCATION

Certificate, UX/UI
The University of Minnesota, Minneapolis   March 2021

Certificate, MELP
University of Minnesota, Minneapolis   December 2020

Masters in Teaching History and Law,
Chernihiv National Teaching University, Ukraine   May 2012